Jackson Marvel



EDUCATION

B.S., Urban Planning and Development, Ball State University, 2020

Joined Firm in 2023

Years of Experience: 3

ASSOCIATIONS

American Planning Association (APA)

Houston American Planning Association (HAPA)



AWARDS

GOLD – 2022 APA Transportation Award, for the 2021 Brownsville Sidewalk and Trails Master Plan

*While working for others

Jackson has extensive experience in multiple planning projects, transportation initiatives, and community studies. He has spent his time executing mobility and land-use related projects which include pedestrian and cyclist safety studies, thoroughfare master plans, comprehensive plans, cultural planning, parks master plans, and trails planning. Jackson has served as deputy project manager throughout multiple community planning initiatives, as well as facilitated public engagement efforts, and coordination with council members, commissioners, and city leaders. His experience has gained him technical knowledge in innovative roadway and transportation initiatives as well as innovative land use and community strategies. Jackson has advised numerous cities and communities in planning for streetscape designs, context-sensitive solutions, urban design, road diets, intersection safety, vision zero initiatives, and right-of-way repurposing. Jackson takes pride in the community-based approach to his work, aiming to facilitate and advocate for places which drive social and economic growth.

Jackson's experience includes project coordination with several cities, counties, and state governmental agencies in Texas, including the City of Brownsville, City of Dickinson, Comal County, City of Odessa, City of Pearland, Waller County, City of Houston, City of League City, City of Prairie View, and Houston-Galveston Area Council.

REPRESENTATIVE PROJECTS

Comal County, TX*

Parks, Recreation, and Open Spaces (2023)

Jackson, as deputy project manager, planned for increased recreation and tourism capacity for residents and visitors to the fast-growing region between Austin and San Antonio, Texas. Jackson worked to provide methods of balancing environmental conservation and residential development to ensure the future of the eco-tourism sector and maintain the existing sense of place. A number of collaborative opportunities with regional land conservation groups, community programmers, and local municipalities was recommended as a means to encourage smart development strategies. In addition, Jackson hosted focus group meetings and four community open house events where residents voiced their need for more trails, natural areas, and increased access or capacity of parkland. In addition, he helped propose a means of quantifying and assessing parkland visitation, boat ramp usage, and parking spaces to help mitigate parkland overuse and traffic congestion around parks.

League City, TX*

Clear Creek Master Plan (2023)

Jackson helped the City of League City plan for additional connectivity, activation, and preservation of the Clear Creek river corridor within the heart of League City. Clear Creek is known for its natural landscapes and tree canopy utilized as flood mitigation buffers for adjacent residential and commercial property. Jackson guided activation efforts of the creek which included three complete conceptual park designs, boardwalk and trail connection opportunities, signage, and observation decks. He also guided conservation efforts including locations for wetland reestablishment, tree canopy protection zones, and wetland conservation zones, specially within undeveloped parcels adjacent to Clear Creek.