



BRYAN BROWN, ENV SP
SENIOR ASSOCIATE

THE GOODMAN CORPORATION

Bryan Brown, ENV SP, is a Senior Associate at The Goodman Corporation (TGC). He leads a variety of planning efforts, business development and client management activities. Bryan utilizes creative thinking and pragmatic understanding, combined with over a decade of professional mobility planning experience, to serve TGC's diverse client base. He excels in multimodal planning that creates safer, more equitable places that improve quality of life for communities. He is driven by the achievement of working with TGC clients to deliver projects, from concept to close-out, that create positive impacts on people's lives.

AREAS OF EXPERTISE

Multimodal Planning
Thoroughfare Planning
Funding Solutions
Project Management

CONTACT

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THE GOODMAN
CORPORATION



EDUCATION

Master of Urban Planning, Texas A&M University
Bachelor of Science, Industrial Distribution, Texas A&M University

CREDENTIALS

Envision Sustainability Professional (ENV SP)

PROFESSIONAL EXPERIENCE

MULTIMODAL PLANNING

Over his 15+ year career, Mr. Brown has completed dozens of multimodal planning studies for a range of clients including small and large cities, historic downtowns, special purpose districts, academic and medical campuses, and master planned communities. By conducting a spatial analysis of the trip origins and destinations, as well as the relative trip densities, Mr. Brown identifies a proposed network of pedestrian, bicycle and transit opportunities that offer safe and efficient connectivity to all users of the mobility network, regardless of age or ability level.

THOROUGHFARE PLANNING

Mr. Brown excels at organizing a region's roadway facilities into a comprehensive mobility network that serves needs of the existing population while guiding future economic growth in accordance with the plans and goals for the region. In addition to assigning a roadway classification to key corridors in the study area based on traffic volumes, posted travel speeds, available right-of-way, etc., Mr. Brown also works with stakeholders and property owners to better understand the current and future land uses along each corridor to ensure the proper context of the roadway is identified. This approach is essential to achieving a balance of existing mobility needs, safety, and accommodation of future economic development/redevelopment.

FUNDING SOLUTIONS

TGC has an extensive track record of successfully identifying and obtaining funding for important infrastructure projects our clients. This funding may come in the form of grants, public partnerships, public/private partnerships, etc. In addition to being well versed in grant opportunities at the local, state, and federal levels, Mr. Brown utilizes his experience in building and aligning the coalitions and partnerships necessary to successfully pursue competitive grants. Mr. Brown has assisted numerous clients in obtaining transportation grants ranging in value from \$100K - \$60M+.

PROJECT MANAGER

Mr. Brown has extensive experience serving clients as a project manager on both large- and small-scale projects. The key to successful project management is communication. TGC project managers understand that communication is a two-way street, on one hand providing the client and stakeholders with project updates in a timely manner throughout the life of the project, and on the other hand we listen to our clients and stakeholders during every step of the project to make sure we're aligned on approach and desired outcomes. Mr. Brown has a management style that leads team members, from TGC and subcontractors, in a way that inspires their best work through fostering an atmosphere of coordination and collaboration. Lastly, Mr. Brown maintains accountability to the project schedule, budget, and provision of high-quality deliverables.